

# INVOICE



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**Main: (855) 333-2676**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
105001-2	10/30/16	October 2016	09/26/16 - 09/26/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Billing Address:

**Targeted Platform Media LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**

Send Payment To:

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4557

Flight Dates	Order #	Alt Order #
09/20/16 - 09/26/16	105001	08221204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref
9722	14205

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	3	WHIO	M	09/26/16	4:38 AM	Daybreak Edition 430a	4:30 AM-4:59 AM	:30	PRA-TV16-26H	\$250.00	NM
6	3	WHIO	M	09/26/16	5:12 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	PRA-TV16-26H	\$700.00	NM
8	4	WHIO	M	09/26/16	5:44 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRA-TV16-24H	\$800.00	NM
12	2	WHIO	M	09/26/16	8:40 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRA-TV16-26H	\$1,250.00	NM
13	3	WHIO	M	09/26/16	9:55 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	PRA-TV16-26H	\$400.00	NM
1	1	WHIO	M	09/26/16	10:30 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	PRA-TV16-24H	\$500.00	NM
4	3	WHIO	M	09/26/16	4:37 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRA-TV16-26H	\$700.00	NM
7	1	WHIO	M	09/26/16	5:27 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRA-TV16-26H	\$1,750.00	NM
9	2	WHIO	M	09/26/16	5:56 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-24H	\$1,850.00	NM
10	3	WHIO	M	09/26/16	6:24 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-26H	\$2,000.00	NM
11	2	WHIO	M	09/26/16	7:19 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRA-TV16-26H	\$1,750.00	NM
<b>Total Spots</b>								<b>11</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,950.00</b>
<u>Agency Commission</u>	<b>\$1,792.50</b>
<u>Net Amount Due</u>	<b>\$10,157.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.  
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoicing@coxinc.com 1-855-333-2676 Thank you for your business!